



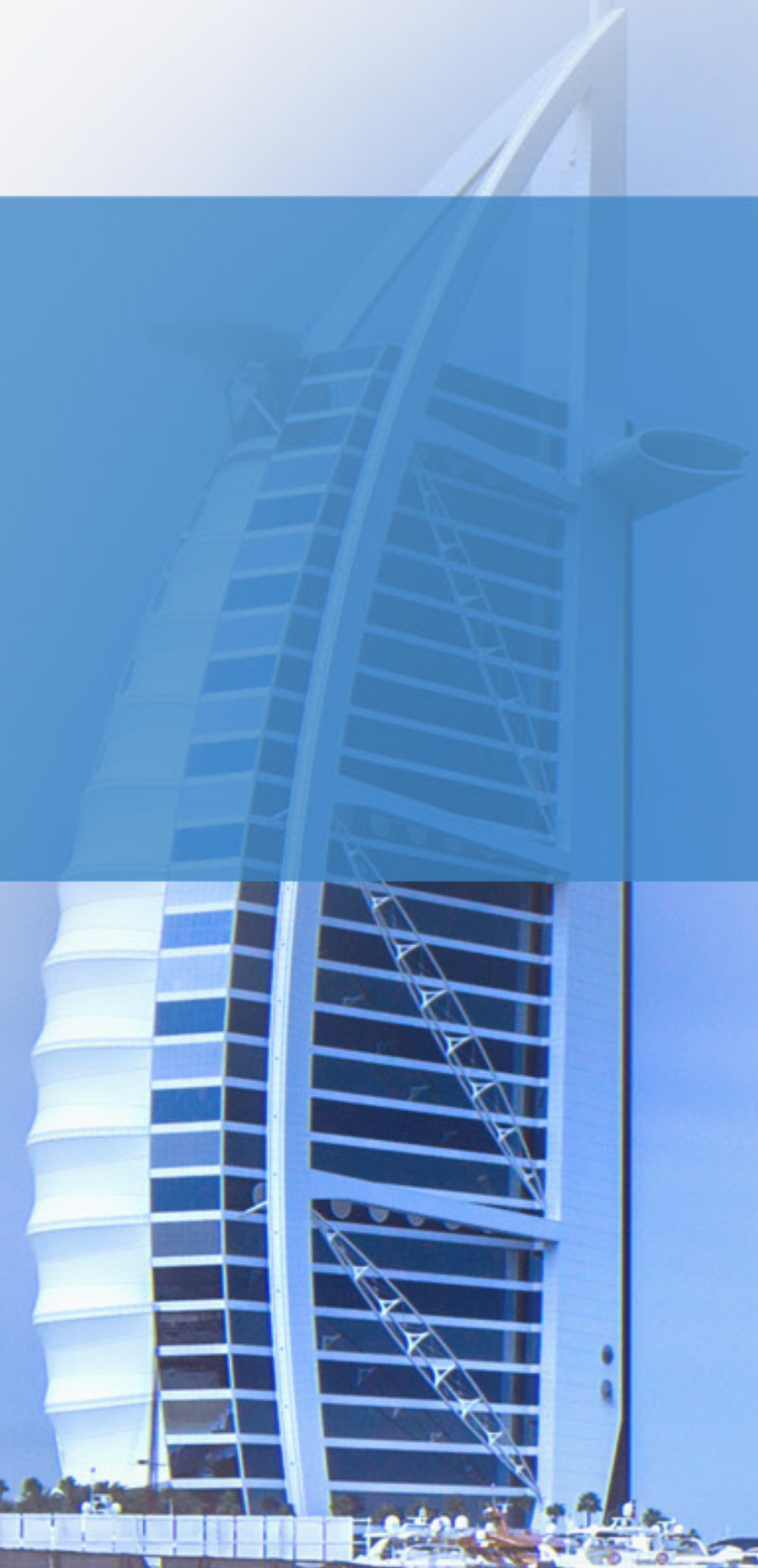
Telematics conference Sofia and Dubai

Client: **Ergo Institute Ltd, CVS group**

The telematics fast growing industry is getting more and more interesting for all places around the world. It is of special importance in the Middle East and Africa region. Ergo institute organizes 2-3 conferences per year, where they gather attendees and companies from all around the world.

Challenge

Before MeetPoint solution clients were not using any software solution for event management. They were still using classic conservative solutions (excel, mailing). With the global growth of their events they started to look for a software solution that would bring their events to next level.



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Solution

For telematics conference in Sofia and Dubai they were using three main features of MeetPoint.

We integrated the **ticketing system for attendees**, which means that they received a ticket/pass for the event after they paid the conference fee.

All the attendees were invited to participate in **networking**, which was enabled through different parameters (country, industry, job title, etc.).

At the registration desk hostesses checked attendees by **scanning bar codes** via iPads. After the event all present attendees received a **newsletter** with the event's material.



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